

90-Day Outreach Report

Office of Small Business Programs

- May 27-29 **National SBIR Conference**
Location: Orlando, FL
Principal Participants: Federal program administrators from participating federal agencies, venture capital and angel investors secondary market and traditional lenders, university and federal laboratory representatives
Type of Event: Training and outreach
Expected Outcome: Identify new potential small business firms
POC: Larry M. Third/321-867-7357
- May 28-Jun 2 **Annual International Space Development Conference**
This event will afford small businesses the opportunity to network with the government and contractor communities.
Location: Capital Hilton; Washington, D.C.
Principal Participant: NASA HQ representatives and Center Small Business Specialists
Type of Event: Business Opportunity and outreach event
Potential Media Coverage: Local
Expected Outcome: Identification of key business contacts
POC: Cheryl Harrison/281-483-3734
- May 28 **Women's Business Enterprise National Council Luncheon**
This event is introducing the MSFC Small Business Program to the Women's Business Enterprise National Council.
Location: The Ledges, Huntsville, AL
Principal Participant: MSFC Small Business Specialist
Type of Event: Outreach
Potential Media Coverage: State and Local
Expected Outcome: Identification of potential subcontracting opportunities
POC: David Brock/256-544-0267
- June 5 **Marshall Small Business Alliance Meeting**
This event will afford small businesses the opportunity to network with the government and contractor communities.
Location: 500 Gooch Place, Madison, AL
Principal Participant: MSFC Small Business Specialist
Type of Event: Business Opportunity
Potential Media Coverage: State and Local
Expected Outcome: Identification of key business contacts
POC: David Brock/256-544-0267

- June 5 **Small Business Thursday Training: Customer Service Makes the Difference (with United Space Alliance)**
Location: United Space Alliance, Houston, TX
Principal Participants: Small Business Owners, NASA Prime Contractors, and NASA JSC Procurement and Small Business Specialists
Type of Event: Training for small business owners, prime contractors & networking.
Expected Outcome: Training for small businesses on how to improve business practices and have their businesses succeed, including writing successful proposals.
POC: Monica Craft/281-483-4134
- June 7 **SBA Regional Small Business Week**
Location: Los Angeles, California
Principal Participants: Manager of JPL Business Opportunities Office
Type of Event: Awards Ceremony
Expected Outcome: Recognize all Regional Award Winners in conjunction with National Small Business Week held in Washington, D.C.
POC: Los Angeles Area Chamber of Commerce, Michelle Attebery/
213-580-7500
- June 9-12 **NASA Small Business Improvement Plan Meeting and NASA Small Business Specialists Council**
Quarterly meeting with a focus on developing Agency-wide best practices for Small Business Specialists, and the annual creation of a cohesive Small Business Improvement Plan (SBIP).
Location: Huntsville, AL
Principal Participants: NASA OSBP and NASA Center Small Business Specialists
Type of Event: Annual strategic planning meeting and quarterly meeting
Expected Outcome: Develop goals and an Agency-wide plan to focus on improving Small Business Goals. Provide up-to-date information and best practices to Small Business Specialists at NASA Centers.
POC: Truphelia M. Parker/202-358-1820
- June 13 **NASA Technology Transfer Showcase**
Location: University of Maryland, College Park
Principal Participants: Maryland Technology Development Corporation (TEDCO), NASA's GSFC, Adrian Jefferson
Type of Event: Informational Session, Networking, and Outreach
Potential Media Coverage:
Expected Outcome: Training, Information Sharing and Developing Partnerships between Industry and NASA
POC: Darryl Mitchell (GSFC)/301-286-5169, Ronald W. Kaese (TEDCO)/410-715-4170

- July 1 **JSC Small Business Liaison Officer's Roundtable**
 Meet to discuss issues, concerns, and lessons learned from primes to help the small business community.
Location: JSC and Prime Contractor facilities
Principal Participants: JSC Small Business Specialists and Prime Contractors
Type of Event: Monthly meeting
Expected Outcome: Better working relationship with JSC prime contractors, and dialogue regarding small business subcontracting programs
Point of Contact: Cheryl Harrison/281-483-3734
- July 7-10 **National Veterans Small Business Conference & Expo**
Location: Las Vegas, Nevada
Principal Participants: NASA Small Business Specialists; federal, state, and local government agencies; veteran-owned small businesses
Type of Event: Procurement Conference
Potential Media Coverage: Local
Expected Outcome: To explain the process of working with NASA and to identify potential suppliers for NASA requirements
POC: Conference Hotline/703-695-3220
- July 11 **DoD Western Regional Council**
Location: Las Vegas, Nevada
Principal Participants: DoD Personnel, JPL Small Business Specialists
Type of Event: Quarterly meeting
Expected Outcome: Small business awareness, exchange of ideas on small business-related issues and information for members
POC: DoD Council President/661-275-9652
- July 16 **HMBC Executive Scholarship Networking Luncheon**
Location: J W Marriott, Houston, TX
Principal Participants: JSC Small Business Specialist
Type of Event: Networking luncheon
Expected Outcome: Small businesses and students will receive scholarships for training
POC: Cheryl Harrison/281-483-3734
- Jul 30-Aug 2 **Texas Association of Mexican American Chamber of Commerce (TAMACC) Annual Convention & Business Expo**
Location: Convention Center, Austin, TX
Principal Participants: JSC Small Business Specialist
Type of Event: Workshops, Expo and One on One Counseling
Expected Outcome: Small business owners are provided training, counseling and information on how to do business with Prime Contractors, NASA, and Major Corporations
POC: Cheryl Harrison/281-483-3734

- July 31 **KSC Industry Day**
Location: Kennedy Space Center, FL
Principal Participants: High-tech small businesses interested in doing business with KSC, KSC Small Business Specialists
Type of Event: Training and outreach
Expected Outcome: Identify new potential small high tech businesses
Point of Contact & Telephone No: Larry M. Third/321-867-7357
- August 5 **2nd Annual East Tennessee Veterans Conference**
This event will afford small businesses the opportunity to network with the government and contractor communities.
Location: Oakridge, TN
Principal Participant: MSFC Small Business Specialist
Type of Event: Business Opportunity
Potential Media Coverage: State and Local
Expected Outcome: Identification of key business contacts
POC: David Brock/256-544-0267
- August 5 **JSC Small Business Liaison Officer's Roundtable**
Meet to discuss issues, concerns, and lessons learned from primes to help the small business community.
Location: JSC and Prime Contractor Facilities
Principal Participants: JSC Small Business Specialists and Prime Contractors
Type of Event: Monthly meeting
Expected Outcome: Better working relationship with JSC prime contractors, and dialogue regarding small business subcontracting programs
Point of Contact: Cheryl Harrison/281-483-3734
- August 7 **Scottsboro Seminar**
This event will afford small businesses the opportunity to network with the government and contractor communities.
Location: Scottsboro, AL
Principal Participant: MSFC Small Business Specialist
Type of Event: Business Opportunity
Potential Media Coverage: State and Local
Expected Outcome: Identification of key business contacts
POC: David Brock/256-544-0267
- Aug 11-12 **2008 Federal Funding Seminar**
This event will afford small businesses the opportunity to network with the government and contractor communities.
Location: Manchester, TN
Principal Participant: MSFC Small Business Specialist
Type of Event: Business Opportunity
Potential Media Coverage: State and Local
Expected Outcome: Identification of key business contacts
POC: David Brock/256-544-0267

- August 13 **Thomasville Industry Day**
 This event will afford small businesses the opportunity to network with the government and contractor communities.
Location: Thomasville, AL
Principal Participants: Prime contractors, small businesses, MSFC Small Business Specialist
Type of Event: Business Opportunity
Potential Media Coverage: State and Local
Expected Outcome: Identification of key business contacts
POC: David Brock/256-544-0267
- Aug 13-15 **Florida Minority Supplier Development Council**
Location: Orlando, FL
Principal Participants: Small and large businesses involved with supplier diversity development.
Type of Event: Training, outreach and exposition
Expected Outcome: Identify new potential small business suppliers
Point of Contact & Telephone No: Larry M. Third/321-867-7357
- August 19 **Annual NASA/JPL Science Forum**
Location: Pasadena, California
Principal Participants: JPL Acquisition and Technical personnel, NASA prime contractors and small business firms
Type of Event: Outreach
Expected Outcome: Contracting and subcontracting opportunities for high-tech small business exhibitors
POC: JPL Business Opportunities Office, Jasmine Colbert/818-354-8689
- August 19 **Supplier Diversity Marketplace**
Location: Carson, California
Principal Participants: Raytheon, Northrop Grumman, and Lockheed Martin, small business firms, and government agencies
Type of Event: Outreach
Expected Outcome: Contracting/subcontracting opportunities for small business attendees
POC: JPL Business Opportunities Office/818-354-8689
- August 19 **Elite SDVOB/DVBE Network Northern California**
Location: San Ramon, CA
Principal Participant: ARC Small Business Specialist
Type of Event: Monthly Meeting
Potential Media Coverage: None
Expected Outcome: Identification of potential disabled veteran owned small business firms
POC: Lupe M. Velasquez/650-604-4522

Aug 27-28 **Navy Small Business Opportunity Conference (Navy Gold Coast)**
Location: San Diego, California
Principal Participants: JPL Small Business Specialist, prime contractors, small businesses and government agencies
Type of Event: Procurement Conference
Expected Outcome: Contracting/subcontracting opportunities for small business attendees
POC: Kari Deputy, NDIA/703-247-2588

August 29 **DoD Western Regional Council**
Location: San Diego, California
Principal Participants: DoD and JPL Small Business Specialists
Type of Event: Quarterly meeting
Expected Outcome: Small business awareness, exchange of ideas on small business-related issues and information for members
POC: DoD Council President/661-275-9652