

# NASA Office of Small Business Programs

Effective February 2010

## NASA Small Business Veteran Strategic Plan

### Mission

- To advise the Administrator on all matters related to NASA small business programs.
- To promote the development and management of NASA programs that assists all categories of small business.
- To develop small businesses in high-tech areas that includes technology transfer and commercialization of technology.
- To provide small businesses maximum-practicable opportunities to participate in NASA prime contracts and subcontracts.

### Vision

- To promote and integrate all small businesses into the competitive base of contractors that pioneers the future in space exploration, scientific discovery, and aeronautics research.

### Veteran Goals

- Increase annual contract actions and contract dollar values to veteran-owned small businesses (VOSB).
- Increase the use of restricted competitions and sole-source awards for service-disabled veteran-owned small businesses.
- Increase the number of veteran-owned small businesses in high-tech areas by expanding the Mentor-Protégé program.
- Monitor the veteran-owned small business's subcontracting performance through expanded use of Individual Subcontract Reports at each Center.
- Monitor the Agency's annual veteran-owned small business subcontracting dollars through the Summary Subcontract Report.
- Provide outreach to veteran-owned small businesses through sponsorship of the National Veterans Conference and by participating in other veteran conferences.
- Increase communication to veteran-owned small businesses through increased use of the OSBP Web site by updating it annually or as needed.
- Develop a training program for the NASA acquisition workforce that concentrates on veteran programs.
- Monitor the Federal databases to ensure that all veteran data is accurately entered and reviewed on a monthly basis.
- Require NASA Centers to report initiatives in support of veteran programs on a semiannual basis.
- Use an enterprise model to execute these goals and track accomplishments.
- Recognize annually the NASA Centers that meet the statutory 3 percent goal for service-disabled veteran-owned small business.

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### Small Business Enterprise Integration

#### Enterprise Management

- *Alignment*—OSBP priorities are aligned with NASA strategy and plans.
- *Governance*—OSBP is responsible to OFPP, Congress, and NASA to meet our small business goals.

#### Enterprise Execution

- *Driven by common processes*—OSBP business model is driven by Federal Acquisition Regulation practices and adapted to NASA requirements.
- *Resource allocation/cost-wise*—Small business goals are based on the industrial base, past performance, and congressional mandates.
- *Risk management*—Level of operational risk dependent on mission-driven requirements.
- *Metrics-shaped*—Mission, cost, reliability, and consistency.
- *Barrier removal*—Continuous transformation.

#### Results

- Small business represents increased productivity and decreased costs.
- Continuous improvement.

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