

STRATEGIC ALIGNMENT OF YOUR RESEARCH INTEREST TO SBIR/STTR SUBTOPICS

Ramsey Smith, Ph.D. **Technology Infusion Manager** SBIR/STTR Program NASA Goddard Space Flight Center



SUGGESTED STRATEGIES FOR POTENTIAL **PROPOSERS**

- Understand how your expertise can address NASA's technology needs
- Review previous solicitations
- Properly plan your proposal development process
- When the new solicitation is released, review it thoroughly

- Establish relationships with small businesses
- Make sure your proposal is compliant with the solicitation
- Work on your commercialization plan while your proposed idea is incubating



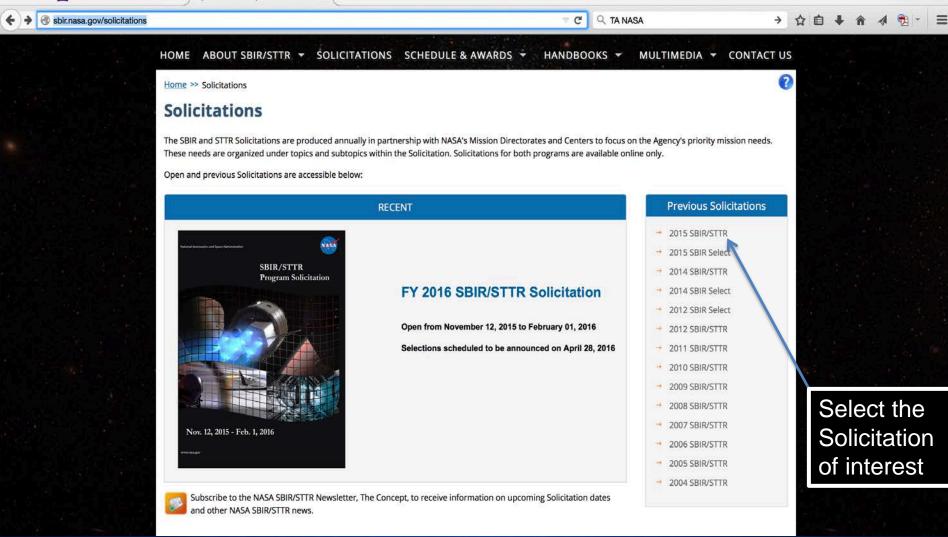
REVIEW PREVIOUS SOLICITATIONS



NASA SBIR WEBSITE

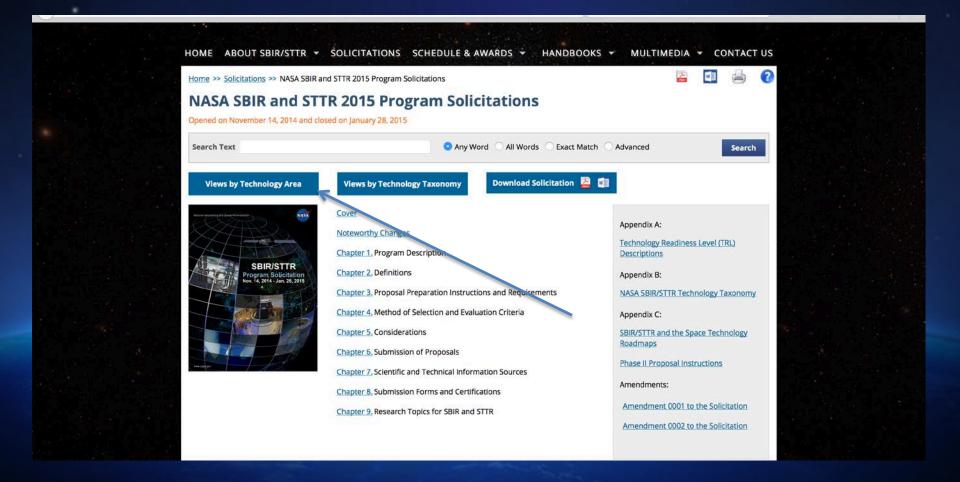








SUBTOPICS BY MISSION DIRECTORATE







EXAMPLE: 2015 SMD SBIR SUBTOPICS

TOPIC S1 Sensors. Detectors, and Instruments

- \$1.02 Microwave Technologies for Remote Sensing
- \$1.03 Sensor and Detector Technology for Visible, IR, Far IR and Submillimeter
- \$1.04 Detector Technologies for UV, X-Ray, Gamma-Ray and Cosmic-Ray Instruments
- \$1.05 Particles and Field Sensors and Instrument Enabling **Technologies**
- \$1.06 In Situ Sensors and Sensor Systems for Lunar and Planetary Science
- **\$1.07** Airborne Measurement Systems
- \$1.08 Surface & Sub-surface Measurement Systems
- **\$1.09** Atomic Interferometry
- \$1.10 Cryogenic Systems for Sensors and Detectors

TOPIC S2 Advanced Telescope Systems

- **S2.01** Proximity Glare Suppression for Astronomical Coronagraphy
- **\$2.02** Precision Deployable Optical Structures and Metrology
- \$2.03 Advanced Optical Systems and Fabrication/Testing/Control Technologies for EUV/Optical and IR Telescope
- S2.04 X-Ray Mirror Systems Technology, Coating Technology for X-Ray-UV-ÓIR, and Free-Form Optics

TOPIC S3 Spacecraft and Platform Subsystems

- **\$3.01** Power Generation and Conversion
- S3.02 Propulsion Systems for Robotic Science Missions
- \$3.03 Power Electronics and Management, and Energy Storage
- **\$3.04** Unmanned Aircraft and Sounding Rocket Technologies
- \$3.05 Guidance, Navigation and Control

- **\$3.06** Terrestrial and Planetary Balloons
- **S3.07** Thermal Control Systems
- \$3.08 Slow and Fast Light
- \$3.09 Command, Data Handling and Electronics

TOPIC S4 Robotic Exploration Technologies

- **S4.01** Planetary Entry, Descent and Landing and Small Body Proximity Operation Technology
- **\$4.02** Robotic Mobility, Manipulation and Sampling
- \$4.03 Spacecraft Technology for Sample Return Missions
- **S4.04** Extreme Environments Technology
- **\$4.05** Contamination Control and Planetary Protection

TOPIC S5 Information Technologies

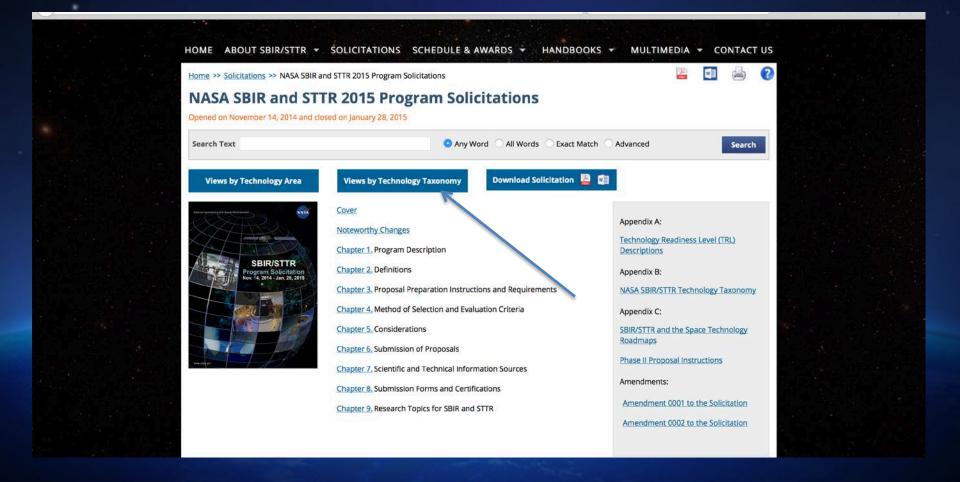
- \$5.01 Technologies for Large-Scale Numerical Simulation
- \$5.02 Earth Science Applied Research and **Decision Support**
- \$5.03 Algorithms and Tools for Science Data Processing, Discovery and Analysis, in State-ofthe-Art Data Environments
- **\$5.04** Integrated Science Mission Modeling
- \$5.05 Fault Management Technologies

TOPIC S20 SMD Select Topics *

- \$20.01 Novel Spectroscopy Technology and Instrumentation
- \$20.02 Advanced Technology Telescope for Balloon and Sub-Orbital Missions

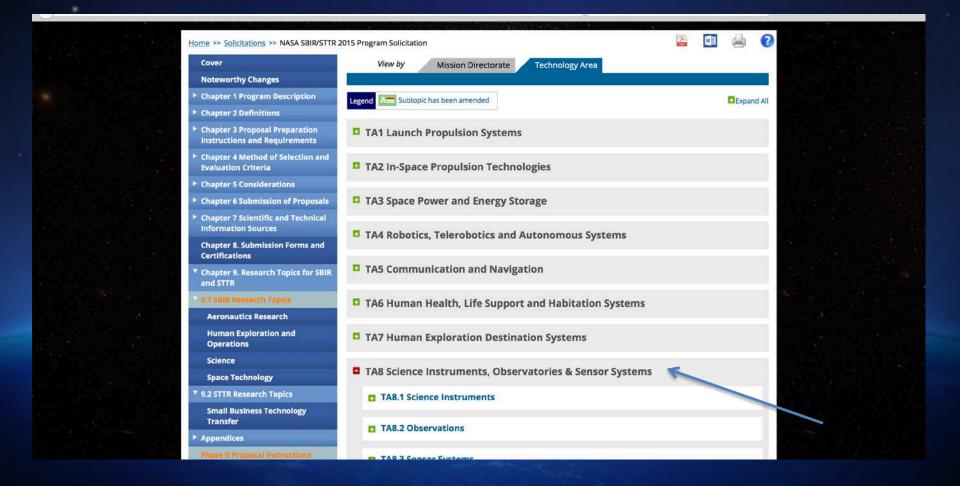


SUBTOPICS BY TECHNOLOGY AREA



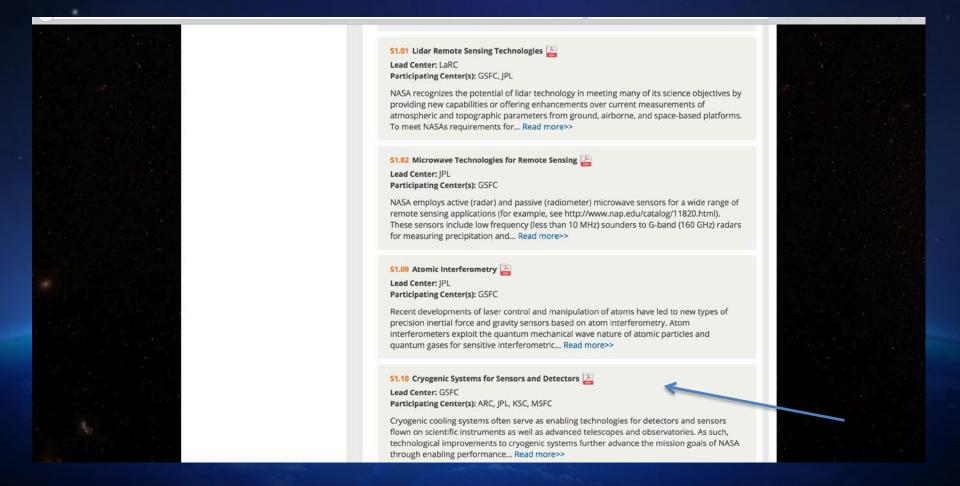


SUBTOPICS BY TECHNOLOGY AREA





SUBTOPICS BY TECHNOLOGY AREA





UNDERSTANDING HOW YOUR EXPERTISE CAN ADDRESS NASA'S TECHNOLOGY NEEDS

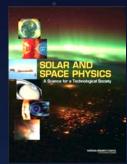
SPACE TECHNOLOGY TECHNICAL AREAS

41	LAUNCH PROPULSION SYSTEMS	≰ 9 🔪	ENTRY, DESCENT, AND LANDING SYSTEMS
\$2	IN-SPACE PROPULSION TECHNOLOGIES	≥10	NANOTECHNOLOGY
₹3	SPACE POWER AND ENERGY STORAGE	≤11	MODELING, SIMULATION, INFORMATION TECHNOLOGY, AND PROCESSING
≤4	ROBOTICS AND AUTONOMOUS SYSTEMS	\$12	MATERIALS, STRUCTURES, MECHANICAL SYSTEMS, AND MANUFACTURING
≤5	COMMUNICATIONS, NAVIGATION, AND ORBITAL DEBRIS TRACKING AND CHARACTERIZATION SYSTEMS	≱ [3	GROUND AND LAUNCH SYSTEMS
≤6	HUMAN HEALTH, LIFE SUPPORT, AND HABITATION SYSTEMS	≤14	THERMAL MANAGEMENT SYSTEMS
₹7	HUMAN EXPLORATION DESTINATION SYSTEMS	\$15	AERONAUTICS
≰8	SCIENCE INSTRUMENTS, OBSERVATORIES, AND SENSOR SYSTEMS		

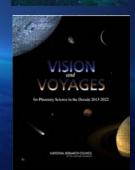
http://www.nasa.gov/offices/oct/home/roadmaps/index.html
Goddard Innovative Technology Partnerships Office SBIR / STTR

UNDERSTANDING NASA NEEDS

- In Science "Decadal Surveys" and NASA-developed implementation documents
 - Planetary Science
 - http://solarsystem.nasa.gov/multimedia/download-detail.cfm?DL_ID=742
 - Astronomy and Astrophysics
 - http://science.nasa.gov/astrophysics/special-events/astro2010-astronomy-and-astrophysicsdecadal-survey/
 - http://science.nasa.gov/media/medialibrary/2013/04/15/secure-ImpPlan R2 15Apr2013.pdf
 - Heliophysics (Solar and Space Physics)
 - http://www.nap.edu/catalog.php?record_id=13060
 - http://www.nasa.gov/mission_pages/sunearth/news/decadal-2012.html
 - http://science.nasa.gov/media/medialibrary/2010/03/31/Heliophysics Roadmap 2009 tagg ed-quads.pdf
 - Earth Science
 - http://science.nasa.gov/earth-science/decadal-surveys/
 - http://esto.nasa.gov/
- In Aeronautics Research
 - National Aeronautics R&D Plan
 - http://www.whitehouse.gov/sites/default/files/microsites/ostp/aero-rdplan-2010.pdf
 - Various Detailed NASA Aeronautics Research documents
 - http://www.aeronautics.nasa.gov/programs.htm









PLANNING YOUR PROPOSAL DEVELOPMENT PROCESS



NASA TECHNOLOGY AVAILABLE (TAV) AND INTELLECTUAL PROPERTY (IP)

- NASA's IP and non-patented software is available for use during an SBIR/STTR performance period
- A non-exclusive, royalty free research license is available during the performance period
- Software identified and requested under a SBIR/STTR contract must request a Software Usage Agreement
- Increase private-sector commercialization of innovations derived from Federal research and development funding
- TAV and IP can be found at http://technology.nasa.gov

GAIN ACCESS TO NASA'S PATENTED TECHNOLOGY PORTFOLIO

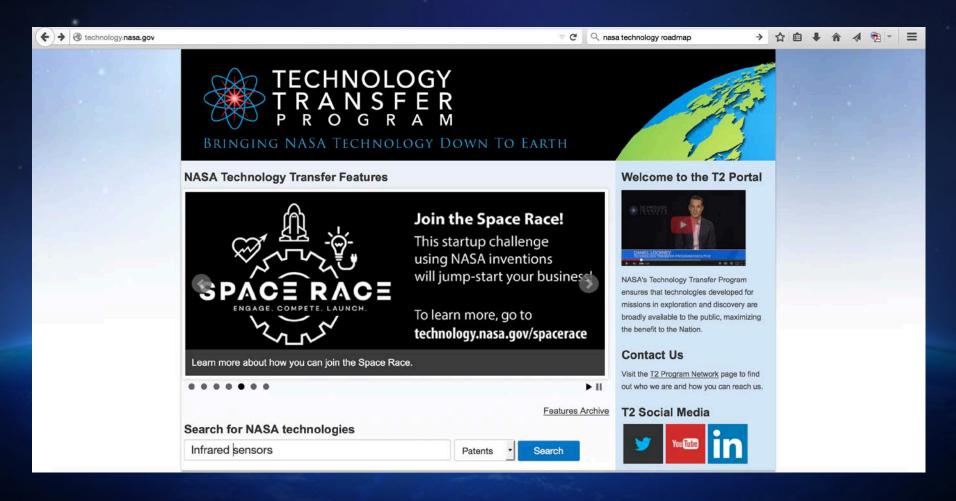




SEARCH FOR EXISTING PATENTED TECHNOLOGIES

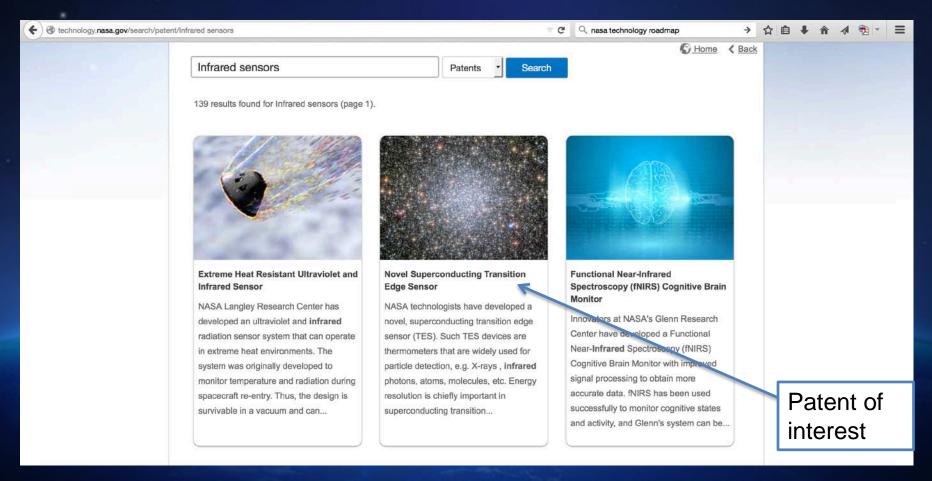








CONTACT A NASA TECHNOLOGY MANAGER TO DISCUSS LICENSING OR PARTNERSHIP OPTIONS





LASTLY...

- Only contact NASA SMEs about our SBIR/STTR programs during our "Open Season"
- Refer to online resources for general SBIR/STTR questions (SBIR.NASA.gov or SBIR.gov)
- Ask direct technical questions with you meet with a NASA Scientist/Engineer/Program Manager



QUESTIONS????