NASA HBCU/MSI Technology Infusion Road Tour - University of Nevada
Effective Capability Statements
Capability Statement

University Information
- NAICS
- Certifications
- Differentiators
- Geographic locations
- Achievements

Technical Excellence
- Contact Info
- Capabilities
- Past Performance
- Project Specific

Information
- Contact Info

Technical
- Capabilities
- Past Performance
- Project Specific

Unlversity Excellence
- Contact Info

Technical Excellence
- Capabilities
- Past Performance
- Project Specific

Information
- Contact Info
Capability Statement

• Balanced – brief but informative
• Draws reader in for additional inquiries
• Keywords/phases
• Less is more
Elements of the Capability Statement

✓ Organizational data
  ▪ Appropriate codes (NAICS, DUNS etc)
  ▪ Contact info, primary & secondary

✓ Overview – summary with differentiators indicating the uniqueness of your university

✓ Capabilities – detail of what can actually be sold

✓ Past performance – demonstrates ability to perform
  ▪ Specific projects/programs
  ▪ Gov’t contracts (prime or sub)
  ▪ Clients
Expectations

Teaming/subcontracting process

- Lead times
- Vendor qualification/documentation elements
  - Non-Disclosure Agreements/Teaming Agreements
  - Insurance
  - Reps and certs
- Pricing/Rates
- Responsiveness
Contact Data

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