Linc Research, Inc.
HUBZone Success
Who is Linc Research?

• Since the establishment of Linc Research (Linc) in 2012, the desire has been to be problem solvers/innovators of solutions and to be partners in the restoration of circumstantially disadvantaged communities. Linc’s workforce consists of accomplished individuals in the research, development, test and evaluation and programmatic support areas for NASA, DOD, and commercial missions.

• Linc is located in a distressed area of Huntsville, AL and is an SBA certified HUBZone (Historically Underutilized Business Zone) business. **While the aforementioned capabilities represent a classical High-Tech business model you will find that Linc’s business model is just as much about the HUBZone as it is about the business.**
Linc’s Success to Date

- Linc’s current efforts include:
  - Engineering Services for NASA’s SLS Rocket and other Exploration Missions through the Jacobs Engineering Services and Science Capabilities Augmentation Contract (ESSCA)
  - Optics Subject Matter Expertise for the Imaging X-Ray Polarimetry Explorer (IXPE) Telescope
  - RDT&E for a vibration mitigation technology called Disruptive Tuned Mass (DTM*). DTM* will provide improved performance across a wide range of operating conditions in a wide range of structures as compared to current technologies
  - Awards include: 2016 NASA MSFC Subcontractor of the Year, Co-inventor for the 2017 MSFC Invention of the Year, multiple Superior Supplier Awards from Jacobs Space Exploration Group

*Patent Pending, developed under contract with NASA*
# Linc’s Success in the HUBZone Community

"What if community and compassion are more important than power and position?"

## Space Art Contest
The goal is to inspire kids to dream about space exploration and living in space

> “The yellow thing in the bedroom is a light bulb, red spiral stairs, and a chandelier. Also, the brown thing on the bed is a belt so they don’t float up. My background is a galaxy theme and the yellow spiky things is a power light for the plants so they can grow at night, and I got the power from the solar panel.” - 5th grader

## HUBZone Accelerator
- The mission is to help and empower underserved communities through strengthening and advocating HUBZone companies.
- Set up to tackle the nationally urgent need of unemployment in underserved communities by encouraging placement of small businesses “elbow to elbow” within these communities

## Learning Labs
- Provides a safe environment for students whose parents work schedules that do not permit them to pick up their children immediately after school
- Provides tutoring, STEM, and academic enrichment
- Provides mentoring and cultural arts opportunities

## Workforce Now!
- A coalition of HUBZone companies and non-profits with a mission is to empower residents in the HUBZone community
- Prepare individuals for a career by entering the workforce through HUBZone companies
- Participants are provided resources to be better prepared to apply for jobs with NASA, DoD, and commercial companies.
Linc Partners with Universities

• Linc has provided engineering, IT, and business students with paid internships, several of which have lead to full-time paid positions upon graduation
• Linc has partnered with The University of Alabama and the University of Alabama in Huntsville to test the DTM* technology for further applications
• Linc participates in the Experiential Learning Program at Alabama A&M, which provides business students with hands-on, real world experience for a semester at a time
• All interns are provided soft-skills training that can help them succeed in today’s multi-generational workforce
• Interns are eligible to participate in applicable trainings such as Contracting 101, Microsoft Office Software, Microsoft Project, Social Media, and HR

*Patent Pending, developed under contract with NASA
Small Business Leader - Characteristics and Attitudes

- Belief in Mission
- Focused but Agile
- Knowledgeable Now
- Learning Always
- Determined
- Confident
- Humility
- Courageous
- Decision Maker
- Humor

- It’s not about ME

- Yesterday was a lesson and today is an opportunity

- Life is a journey not a destination