



NASA'S TECHNOLOGY INFUSION
ROAD TOUR

Historically Black Colleges/Universities & Minority Serving Institutions

NEW MEXICO STATE UNIVERSITY

Your Capability Statement

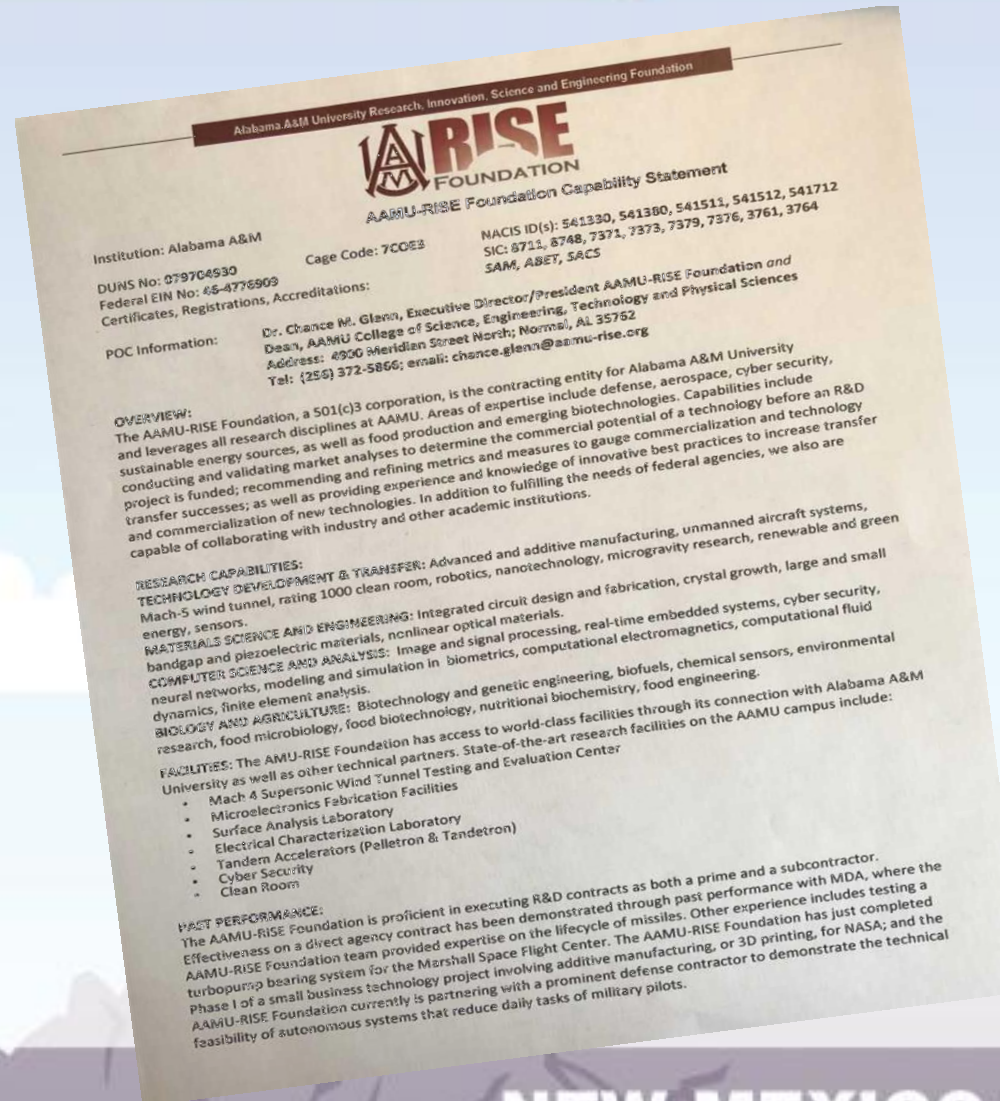
Sharon Brooks Hodge

August 14, 2019



What is a Capability Statement?

It's Your University's Contracting Resume

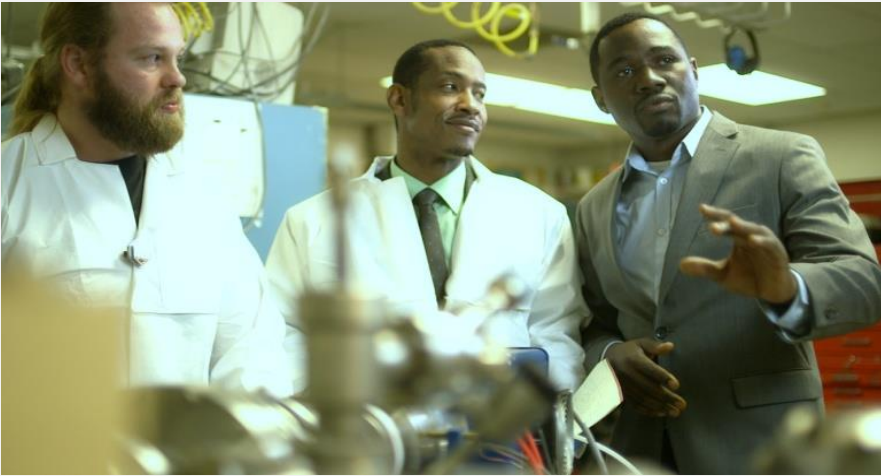


Capability Statement Contents

1. Core competencies
2. Corporate data
3. Differentiators
4. Past performance
5. Contact Information

Past Performance: Leverage it

Past performance is a set of **specific contracts** that you select to demonstrate how well your team has performed on contracts that are similar in size, scope, and complexity to your current bid.



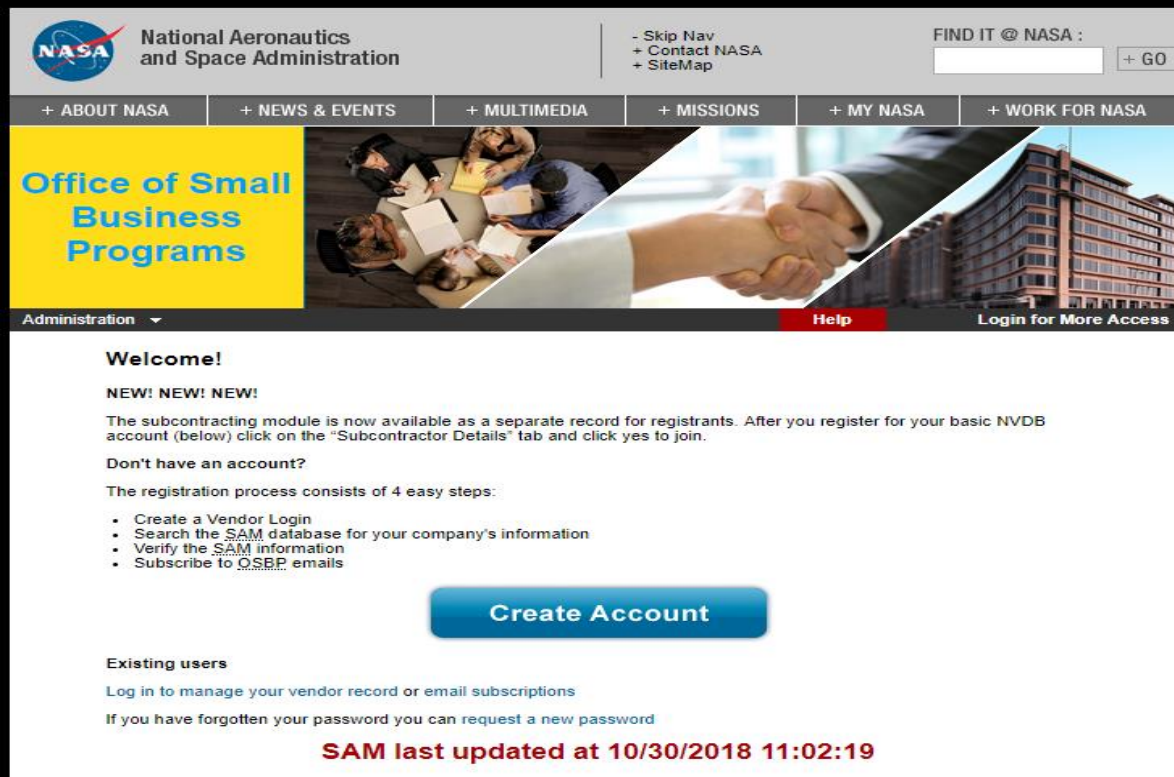
Promote Your Value Proposition



Explain what you can offer to meet NASA's needs.

Get Registered!

The NASA Vendor Database: <https://vendors.nvdb.nasa.gov>



The screenshot shows the NASA Vendor Database (NVDB) registration page. At the top, the NASA logo is on the left, and the text "National Aeronautics and Space Administration" is in the center. To the right of the NASA logo, there are links: "Skip Nav", "Contact NASA", and "SiteMap". Further right, there is a search bar with the text "FIND IT @ NASA :" and a "GO" button. Below the NASA logo, there is a navigation menu with links: "+ ABOUT NASA", "+ NEWS & EVENTS", "+ MULTIMEDIA", "+ MISSIONS", "+ MY NASA", and "+ WORK FOR NASA". The main content area features a large banner with the text "Office of Small Business Programs" on the left, and three images on the right: a group of people in a meeting, two hands shaking, and a modern building. Below the banner, there is a "Welcome!" section with the text "NEW! NEW! NEW!" and a paragraph about the subcontracting module. It also includes a "Don't have an account?" section with a list of steps for registration: "Create a Vendor Login", "Search the SAM database for your company's information", "Verify the SAM information", and "Subscribe to OSBP emails". A large blue button labeled "Create Account" is prominently displayed. Below this, there is an "Existing users" section with links for "Log in to manage your vendor record or email subscriptions" and "If you have forgotten your password you can request a new password". At the bottom, it says "SAM last updated at 10/30/2018 11:02:19".

NASA National Aeronautics and Space Administration

- Skip Nav
+ Contact NASA
+ SiteMap

FIND IT @ NASA : + GO

+ ABOUT NASA + NEWS & EVENTS + MULTIMEDIA + MISSIONS + MY NASA + WORK FOR NASA

Office of Small Business Programs

Administration ▼ Help Login for More Access

Welcome!

NEW! NEW! NEW!

The subcontracting module is now available as a separate record for registrants. After you register for your basic NVDB account (below) click on the "Subcontractor Details" tab and click yes to join.

Don't have an account?

The registration process consists of 4 easy steps:

- Create a Vendor Login
- Search the SAM database for your company's information
- Verify the SAM information
- Subscribe to OSBP emails

Create Account

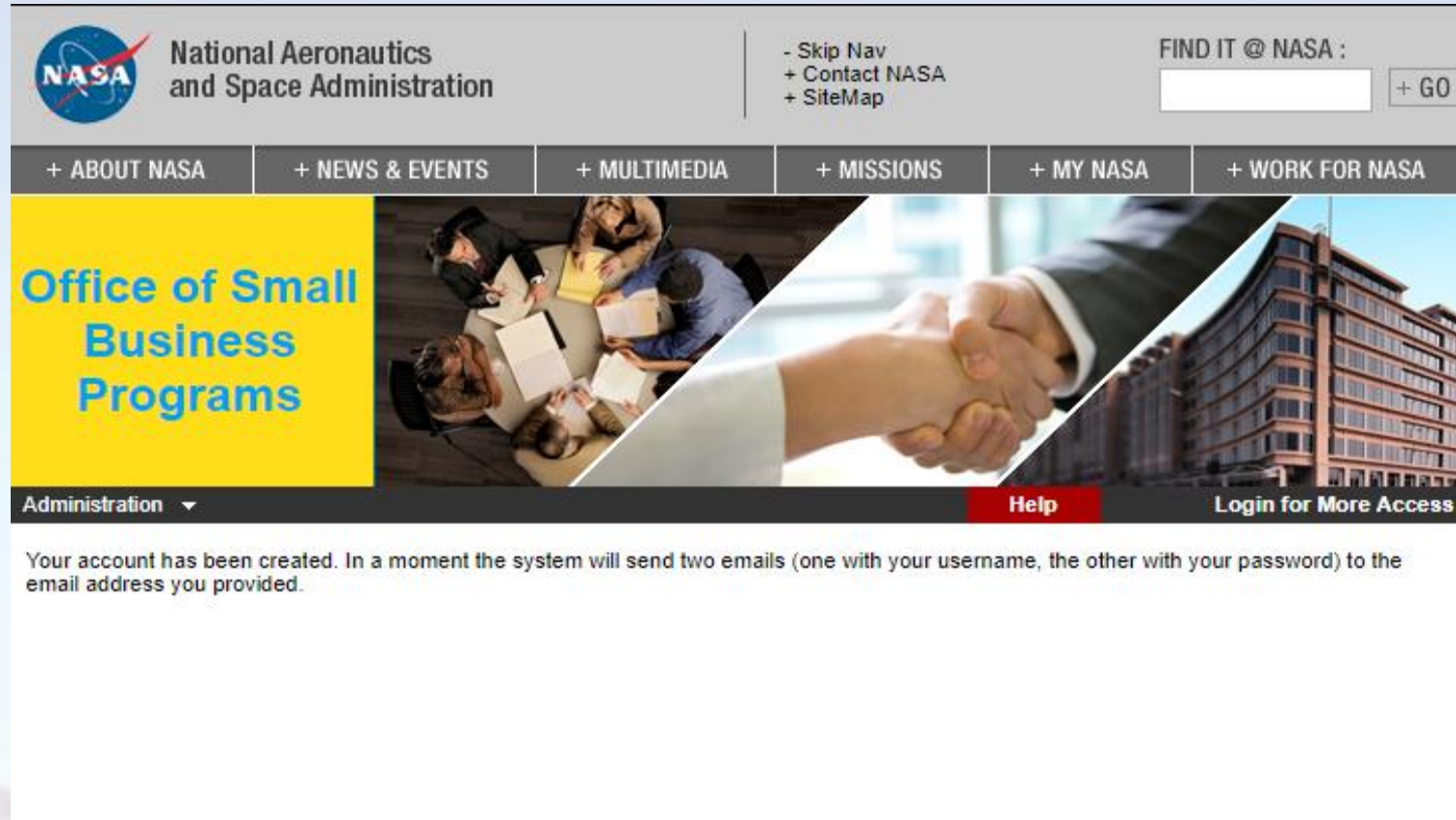
Existing users

[Log in to manage your vendor record or email subscriptions](#)

[If you have forgotten your password you can request a new password](#)


SAM last updated at 10/30/2018 11:02:19

The NASA Vendor Database



The screenshot shows the NASA Office of Small Business Programs website. At the top is the NASA logo and the text "National Aeronautics and Space Administration". To the right are links for "Skip Nav", "Contact NASA", and "SiteMap". A search bar labeled "FIND IT @ NASA :" with a "+ GO" button is also present. Below the header is a navigation menu with links: "+ ABOUT NASA", "+ NEWS & EVENTS", "+ MULTIMEDIA", "+ MISSIONS", "+ MY NASA", and "+ WORK FOR NASA". The main content area features a yellow box on the left with the text "Office of Small Business Programs". To the right are three images: a group of people in a meeting, a handshake, and a modern building. Below these images is a dark bar with "Administration" (with a dropdown arrow), a red "Help" button, and a link "Login for More Access". A white message box at the bottom states: "Your account has been created. In a moment the system will send two emails (one with your username, the other with your password) to the email address you provided."

The NASA Vendor Database

 National Aeronautics and Space Administration

- Skip Nav
+ Contact NASA
+ SiteMap

FIND IT @ NASA : + GO

+ ABOUT NASA + NEWS & EVENTS + MULTIMEDIA + MISSIONS + MY NASA + WORK FOR NASA

Office of Small Business Programs

Vendor Search Administration Help Logout Sharon Hodge

[NVDB Details](#) [Subcontractor Details](#) [SAM Details](#) [Uploads](#)

This information is maintained in the NVDB and can be edited only by the vendor:

Registration Tracking Number: 2019-181548
Registration Date: 12/17/2018
Business Name:
Division Name:
Doing Business As Name:
DUNS Number (9 digits):
DUNS-PLUS 4 Number (4 digits):
Street Address 1:
Street Address 2:
City:
State/Foreign Province:

ALABAMA

ALASKA

ARIZONA

ARKANSAS

Zip/Postal Code:
Country:

Business Website Address:

NASA Business Category:

☐ 8(a) Program
☐ Alaskan Native-Owned Small Business
☐ HBCU-MI
☐ HUBZone
☐ Large Business
☐ Service Disabled Veteran-Owned Small Business
☒ Small Business
☒ Small Disadvantaged Business
☐ Veteran-Owned Small Business
☒ Woman-Owned Small Business
☒ WOSB - Economically Disadvantaged

CAGE Codes: 565B1
NCAGE Codes:

VENDOR POINT OF CONTACT PRIMARY

Name:
Title:
Phone Number:
Fax Number:
Email Address:

VENDOR POINT OF CONTACT ALTERNATE

Name:
Title:
Phone Number:
Fax Number:
Email Address:

REGISTRANT PRIMARY

Name:
Title:
Phone Number:
Fax Number:
Email Address:

The NASA Vendor Database

NASA National Aeronautics and Space Administration

- Skip Nav
+ Contact NASA
+ SiteMap

FIND IT @ NASA : + GO

+ ABOUT NASA + NEWS & EVENTS + MULTIMEDIA + MISSIONS + MY NASA + WORK FOR NASA

Office of Small Business Programs

Vendor Search Administration Help Logout Sharon Hodge

[NVDB Details](#) [Subcontractor Details](#) [SAM Details](#) [Uploads](#)

This information is maintained in the SAM database.

GENERAL INFORMATION

SAM Registration Status: ACTIVE
DUNS: 827574737
DUNS PLUS4:
CAGE: 565B1
NCAGE:
Legal Business Name: PMP
Doing Business As (DBA): dba Phenomenal Management Partners
Division Name: PMP
Company URL: [Phenomenal Management Partners](#)

VENDOR ADDRESS

Street Address 1: 30 Gates Mill Street NW
Street Address 2: Suite 432
City: Huntsville
State or Province: ALABAMA
Zip Code: 35806
Zip Code Plus4:
Country:

Business Start Date: 05/05/2016

CORPORATE INFORMATION

Organization Type: Corporate Entity, Not Federal Tax Exempt
Business Types/Grants:

- 23-Minority Owned Business
- 27-Self Certified Small Disadvantaged Business
- A2-Woman Owned Business
- LJ-Limited Liability Company
- OY-Black American Owned
- 2X-For-Profit Organization
- 8E-Economically Disadvantaged Women-Owned Small Business
- 8W-Women-Owned Small Business

BONDING LEVELS

No bonding levels reported.

Geographic Areas Served

GOODS AND SERVICES

North American Industry Classification Service

- 541330-Engineering Services
- 541430-Graphic Design Services
- 541611-Administrative Management and General Management Consulting Services
- 541612-Human Resources Consulting Services
- 541613-Marketing Consulting Services
- 541618-Other Management Consulting Services
- 541820-Public Relations Agencies
- 541840-Media Representatives
- 561210-Facilities Support Services
- 561320-Temporary Help Services
- 561920-Convention and Trade Show Organizers
- 813110-Religious Organizations

Product Service Codes

- AD96-R&D- Defense Other: Other (Management/Support)
- R497-Support- Professional: Personal Services Contracts

Federal Supply Classification

The NASA Vendor Database

Office of Small Business Programs



Vendor Search Administration **Help** Logout Sharon Hodge

Manage My Vendor Records

Please do not post proprietary information to the NASA Vendor Database.

NVDB Details	Subcontractor Details	SAM Details	Uploads
Vendor's document(s):			
<ul style="list-style-type: none">capabilities-AAMU-RISE Foundation.pdf Delete			
Upload your document			
File to Upload: <input type="button" value="Browse..."/> No file selected.			
<input type="button" value="Upload File"/> <input type="button" value="Cancel"/>			

The NASA Vendor Database

Renew your
registration
every year!

Your NVDB registration



NVDB@nasa.gov

Tue 4/16, 5:00 AM

Sharon Brooks Hodge



Reply all | v

Inbox



Action Items



Dear NASA Vendor Database Registrant:

Thank you for using the NASA Vendor Database (NVDB). Our records show that you last renewed your registration one year ago. So that we can be sure our data is current, [please renew your business's registration by May 16, 2019](#). Failure to renew will result in your registration being archived in the NVDB. If you no longer wish for your registration to be in the NVDB, no further action will be necessary.

Business: Alabama A&M University Research, Innovation, Science and Engineering Foundation, Inc., The

Last Renewed: April 16, 2018

Registrant: Sharon Hodge

Thank you,
NVDB Administrator

The link to renew is: https://vendors.nvdb.nasa.gov/index.cfm?fuseaction=Vendor.registration_renewal